

# Avishkar Govender

## Personal

Name: Avishkar Parmananden Govender  
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## Education

1983 - 1984: Greenfern Pre-Primary School  
1985 - 1991: Saint Anthony's Primary School  
1992 - 1996: Durban High School  
1997 - 2010: University of KwaZulu-Natal  
1997 - 2010: South African Liberal Students' Association Leadership Training Program (Friedrich Naumann Stiftung)  
2019 - 2022: NewBridge Institute and Institute of Marketing Management

## Experience

1990 - 2010: Founder, Executive Director and Architect (Organisational Development) - Young Liberals of Southern Africa (YLSA)  
1990 - 2010: Founder, Executive Director and Chairman (Federal Deployment Commission) - Liberal South Africa (LSA)  
1990 - 2010: Founder, Executive Director and Spokesman in Chief - Rhetorix  
1990 - 2010: Founder, Executive Director and Commander in Chief - Liberal Underground  
1990 - 2010: Founder, Executive Director and Chairman - Optos  
1990 - 2010: Founder, Executive Director and Chairman - Spectaculus  
1990 - 2010: Founder, Executive Director and Chairman - Independent Eyecare Union (IEU)  
1990 - 2010: Founder, Executive Director and Chairman - Optical Patient Corporation (OPC)  
1990 - 2010: Founder, Executive Director and Chairman - Respublica  
1990 - 2010: Founder, Executive Director and Chairman - Resuniversitatis  
1990 - 2010: Founder, Executive Director and Chairman - Free2Think  
1990 - 2010: Founder, Executive Director and Chairman - Free2Learn  
1990 - 2010: Founder, Executive Director and Chairman - Free2Be  
1990 - 2010: Founder, Executive Director and Chairman - Free2Speak  
1990 - 2010: Founder, Executive Director and Chairman - Socrates Plato Aristotle (SPA)  
1990 - 2010: Founder, Executive Director and Chairman - Fanon Nkrumah  
1994 - 1996: Founder and Chairman - Durban High School Teenagers Against Drug Abuse (TADA)  
1997 - 2010: Organiser, Co-ordinator, Director and Branch Leader - South African Liberal Students' Association (SALSA)  
1997 - 2010: Principal, Authenticating Officer and Reader - South African Liberal Students' Association Member (SALSA Member)  
1997 - 2010: Founder, Executive Director and Chairman - Health Sciences Students' Union (HSSU)  
1997 - 2010: Founder, Executive Director and Chairman - Medix  
1997 - 2010: Founder, Executive Director and Chairman - Engineering Students' Union (ESU)  
1997 - 2010: Founder, Executive Director and Chairman - Commerce Students' Union (CSU)  
1997 - 2010: Founder, Executive Director and Chairman - Liberal Students' Union (LSU)

1997 - 2010: Founder, Executive Director and Author - Scientiae  
 1997 - 2010: Founder, Executive Director and Author - Artem  
 1997 - 2010: Founder, Executive Director and Author - Politicus  
 1999 - 2000: Vice President (Expansion) - South African Liberal Students' Association (SALSA)  
 1999 - 2010: Founder, Executive Director and Reader - South African Political Science Students' Association (SAPSSA)  
 1999 - 2010: Founder, Executive Director and Director (New Market Development) - Coalition of Liberal African Youth (CLAY)  
 1999 - 2010: Publisher and Editor in Chief - South African Liberal Students' Association Agitate Student Media (SALSA ASM)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Agitate (SALSA Agitate)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Fulcrum (SALSA Fulcrum)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Ad Lib (SALSA Ad Lib)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Review (SALSA Review)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Investigator (SALSA Investigator)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Investor (SALSA Investor)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Concert (SALSA Concert)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Entertainment (SALSA Entertainment)  
 1999 - 2010: Author, Agent and Distributor - South African Liberal Students' Association Edutainment (SALSA Edutainment)  
 1999 - 2010: Secretary - South African Liberal Students' Association Alumni (SALSA Alumni)  
 2000 - 2002: Executive Director - South African Liberal Students' Association (SALSA)  
 2002 - 2003: President - South African Liberal Students' Association (SALSA)  
 2003 - 2004: Democratic Alliance Parliamentary Intern - Liberal South Africa (LSA)  
 2004 - 2005: African National Congress Constituency Intern - Liberal South Africa (LSA)  
 2003 - 2005: National Service Volunteer - Ministry of Intelligence Services Republic of South Africa  
 2003 - 2010: Auditor General - Organisation of African Liberal Youth (OALY)  
 2003 - 2010: Founder, Executive Director and Chairman - DeltaVision  
 2003 - 2010: Founder, Program Director and Chairman - Greyville Eye Clinic (GEC)  
 2003 - 2010: Founder, Executive Director and Chairman - Thiru Valluvar Centre  
 2003 - 2010: Creator, Author and Practitioner in Chief - Thiru Kural Code  
 2003 - 2010: Founder, Executive Director and Chairman - Mazhai | Politics Simplified  
 2003 - 2010: Founder, Executive Director and Chairman - Tamil Youth South Africa (TYSA)  
 2003 - 2010: Founder, Executive Director and Chairman - Agenda2058  
 2003 - 2010: Founder, Executive Director and Chairman - Rights and Justice Party  
 2003 - 2022: Founder, Executive Director and Chairman - Blu Era

#### **Awards**

1996: Durban High School Sixth Form Memorial Trust Prize for Service to the Community  
 2022: IMM Bachelor of Commerce Degree in Marketing, Management and Supply Chain Management

# BLU ERA

## Contact

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## Products

id3000 - Corporate Advice and Strategic Planning

WNPC - Wholly Sustainable, Non-Donor Funded, Political Constituency Based, Campaign Training Centres

Thiru Valluvar Centre - Organisational Planning for Constituency Organisations

Thiru Kural Code - 1330 Lessons in Ethical Leadership

Mazhai | Politics Simplified - Structural and Technical Planning for Political Entities

Agenda2058 - Metric Typings of Voters and Simplified Messagings for Voters

Rights and Justice Party - Dynamic Organisational Templates for Political Parties

DeltaVision - Advanced Human Intelligence Programs

CLAY - Advanced Human Intelligence Programs for Children

TADA - Advanced Human Intelligence Programs for Teenagers

SALSA - Advanced Human Intelligence Programs for Students

SALSA Member - Advanced Human Intelligence Programs for Student Leaders

HSSU - Advanced Human Intelligence Programs for Health Science Students

Medix - Advanced Human Intelligence Programs for Medical Students

ESU - Advanced Human Intelligence Programs for Engineering Students

CSU - Advanced Human Intelligence Programs for Commerce Students

LSU - Advanced Human Intelligence Programs for Law Students

Scientiae - Advanced Human Intelligence Programs for Science Students

Artem - Advanced Human Intelligence Programs for Arts Students

Politicus - Advanced Human Intelligence Programs for Political Science Students A

SAPSSA - Advanced Human Intelligence Programs for Political Science Students B

Respublica - Advanced Human Intelligence Programs for Political Science Students C

Resuniversitatis - Advanced Human Intelligence Programs for Political Science Students D

Free2Think - Advanced Human Intelligence Programs for Political Science Students E

Free2Learn - Advanced Human Intelligence Programs for Political Science Students F

Free2Be - Advanced Human Intelligence Programs for Political Science Students G  
 Free2Speak - Advanced Human Intelligence Programs for Political Science Students H  
 SPA - Advanced Human Intelligence Programs for Political Science Students I  
 Fanon Nkrumah - Advanced Human Intelligence Programs for Political Science Students J  
 SALSA ASM - Advanced Human Intelligence Programs for Young Leaders I  
 SALSA Agitate - Advanced Human Intelligence Programs for Young Leaders II  
 SALSA Fulcrum - Advanced Human Intelligence Programs for Young Leaders III  
 SALSA Ad Lib - Advanced Human Intelligence Programs for Young Leaders IV  
 SALSA Review - Advanced Human Intelligence Programs for Young Leaders V  
 SALSA Investigator - Advanced Human Intelligence Programs for Young Leaders VI  
 SALSA Investor – Advanced Human Intelligence Programs for Young Leaders VII  
 SALSA Concert - Advanced Human Intelligence Programs for Young Leaders VIII  
 SALSA Entertainment - Advanced Human Intelligence Programs for Young Leaders IX  
 SALSA Edutainment – Advanced Human Intelligence Programs for Young Leaders X  
 SALSA Alumni - Advanced Human Intelligence Programs for Graduates  
 YLSA - Advanced Human Intelligence Programs for Youth  
 TYSA – Advanced Human Intelligence Programs for Young Creative Artists  
 LSA - Advanced Human Intelligence Programs for Adults  
 Rhetorix – Advanced Human Intelligence Programs for Political Actors  
 Liberal Underground - Advanced Human Intelligence Programs for Political Activists  
 OPC - Advanced Human Intelligence Programs for Citizens  
 IEU – Advanced Human Intelligence Programs for Professionals  
 Optos - Advanced Human Intelligence Programs for Industrialists  
 Spectaculus - Advanced Human Intelligence Programs for Health Professionals  
 GEC - Advanced Human Intelligence Programs for Health Industrialists

**Telematics**

No - No;?[\~]?;Idris Seck;?[Yes]?;?[\~]?;?[\~]?; for Decisions  
 Yes - Yes;?[\~]?;Idris Seck;?[No]?;?[\~]?;?[\~]?; for Decisions

**Services**

Program/Vision - Defining the Program and Vision of Endeavours  
 Network/Logic - Defining the Network and Logic of Endeavours  
 Project/Focus - Defining the Project and Focus of Endeavours  
 Product/Value - Defining the Product and Value of Endeavours

**Divisions**

Synergy - Enabling Basic Co-operations and Enabling Complex Symbioses  
 Election - Emergency Interventions in Elections and Turnkey Election Campaigns  
 Campaign - Campaigns Conducted Directly and Campaigns Conducted Indirectly  
 Kinetic - Localised Actions and Co-ordinated Actions

# BLU ERA Order

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## Products

- ∞ id3000 per Entity
- ∞ WNPC per Constituency
- ∞ Thiru Valluvar Centre per Constituency Organisation
- ∞ Thiru Kural Code per Politician
- ∞ Mazhai | Politics Simplified per Political Entity
- ∞ Agenda2058 per Voter
- ∞ Rights and Justice Party per Political Party
- ∞ DeltaVision per Person
- ∞ CLAY per Child
- ∞ TADA per Teenager
- ∞ SALSA per Student
- ∞ SALSA Member per Student Leader
- ∞ HSSU per Health Science Student
- ∞ Medix per Medical Student
- ∞ ESU per Engineering Student
- ∞ CSU per Commerce Student
- ∞ LSU per Law Student
- ∞ Scientiae per Science Student
- ∞ Artem per Arts Student
- ∞ Politicus per Political Science Student
- ∞ SAPSSA per Political Science Student
- ∞ Respublica per Political Science Student
- ∞ Resuniversitatis per Political Science Student
- ∞ Free2Think per Political Science Student
- ∞ Free2Learn per Political Science Student
- ∞ Free2Be per Political Science Student
- ∞ Free2Speak per Political Science Student
- ∞ SPA per Political Science Student

- ∞ Fanon Nkrumah per Political Science Student
- ∞ SALSA ASM per Young Leader
- ∞ SALSA Agitate per Young Leader
- ∞ SALSA Fulcrum per Young Leader
- ∞ SALSA Ad Lib per Young Leader
- ∞ SALSA Review per Young Leader
- ∞ SALSA Investigator per Young Leader
- ∞ SALSA Investor per Young Leader
- ∞ SALSA Concert per Young Leader
- ∞ SALSA Entertainment per Young Leader
- ∞ SALSA Edutainment per Young Leader
- ∞ SALSA Alumni per Graduate
- ∞ YLSA per Youth
- ∞ TYSA per Young Creative Artist
- ∞ LSA per Adult
- ∞ Rhetorix per Political Actor
- ∞ Liberal Underground per Political Activist
- ∞ OPC per Citizen
- ∞ IEU per Professional
- ∞ Optos per Industrialist
- ∞ Spectaculus per Health Professional
- ∞ GEC per Health Industrialist

#### **Telematics**

- ∞ No per Decision
- ∞ Yes per Decision

#### **Services**

- ∞ Program/Vision per Endeavour
- ∞ Network/Logic per Endeavour
- ∞ Project/Focus per Endeavour
- ∞ Product/Value per Endeavour

#### **Divisions**

- ∞ Synergy per Relationship
- ∞ Election per Election
- ∞ Campaign per Campaign
- ∞ Kinetic per Action